



**Securities Experts Roundtable**  
**22<sup>nd</sup> Annual Conference & Membership Meeting**  
**San Francisco – August 8-9, 2014 – Marines’ Memorial Club & Hotel**  
**Agenda**

Friday – August 8, 2014	
11:30 – 12:45 PM	Registration and buffet lunch (members and registered guests)
12:45 – 1:30 PM	<b>Annual Meeting: Stuart Ober – President</b> <ul style="list-style-type: none"> <li>• Election of Incoming President, President-Elect and Directors</li> <li>• Officers’ reports</li> </ul>
1:30 – 2:30 PM Program	<b>FINRA Update: FINRA initiatives, arbitration developments and crystal ball predictions from “Rick &amp; Rick”</b> Richard W. Berry, Executive Vice President, FINRA Richard P. Ryder, President, <i>Securities Arbitration Commentator</i> A much appreciated fixture at SER annual conferences will inform members once again.
2:30 – 3:30 PM Program	<b>Litigators’ Expert Witness “Top 10” – What trial attorneys like, don’t like and really don’t like in securities expert witness testimony</b> Robert J. Stumpf, Jr., Sheppard, Mullin, Richter & Hampton LLP William H. G. Norman, Cooper, White & Cooper LLP Veteran San Francisco securities litigators provide their candid opinions about what makes expert witnesses successful (or unsuccessful) in both arbitrations and court proceedings.
3:30 – 3:45 PM	Break
3:45 – 4:45 PM Program	<b>Rule 26 and Other Federal Practices: Possibly coming soon to your next assignment</b> Ross Tulman Ross will highlight the demanding expert report requirements of Federal Rule 26 and court created limitations on permissible courtroom expert testimony. They may effectively silence a well-qualified expert witness from giving testimony that could be provided in arbitration without a problem. Will federal and court created standards find their way into more arbitration proceedings?
4:45 – 5:00 PM	Q&A Adjourn
5:30 – 6:30 PM	Cocktail reception
6:30 – 9:00 PM	Annual dinner <b>Keynote Speaker Marc Morgenstern:</b> <b><i>Life is change. How it differs from the rocks<sup>1</sup></i></b> After decades as a successful securities and corporate transactions attorney, Marc has enjoyed multiple career reinventions, including as director and advisor to several private investment funds, law firm managing partner, chairman of an innovative provider of sophisticated legal services and long-time service on the Rock and Roll Hall of Fame Board of Directors. Marc will share his interesting observations about professional and personal life changes.

<sup>1</sup> Paul Kantner, *Crown of Creation*, Jefferson Airplane (Crown of Creation, 1968) taken from the science fiction novel *The Chrysalids* by John Wyndham who it is said gave his permission for use in the song and album.

<b>Saturday – August 9, 2014</b>	
7:00 – 9:00 AM	Breakfast (Leatherneck Restaurant, hotel guests only)
9:00 – 10:15 AM Program	<p><b>Legal Update: Recent cases expert witnesses need to know about: Form U-5 defamation, broker promissory notes, raiding and non-respondent broker liability</b></p> <p>James Rothenberg Edward Gartenberg, Gartenberg Gelfand Hayton &amp; Selden LLP</p> <p>SER's Jim Rothenberg will be joined by Edward Gartenberg, a highly experienced securities litigator based in Los Angeles. In addition to his extensive trial experience, Mr. Gartenberg is a FINRA and AAA arbitrator and was formerly a Special Assistant United States Attorney and Special Counsel at the SEC Division of Enforcement.</p>
10:15 – 10:30 AM	Break
10:30 – 11:30 AM	<p><b>SEC Whistleblowers Earn Big Rewards – How does it work and what roles should securities expert witnesses play?</b></p> <p>Jordan A. Thomas Labaton Suchrow, New York City, Washington DC</p> <p>Jordan Thomas is a seasoned trial attorney and former SEC enforcement lawyer. Jordan protects and advocates for whistleblowers that have information about possible violations of the federal securities laws. SER members may have important roles in whistleblower cases – perhaps even as whistleblowers themselves.</p>
11:30 – 12:30 PM	Lunch (members only)
12:30 – 1:30 PM	<p><b>Complex Life Insurance Products and Premium Financing Arrangements: What securities expert witnesses need to know</b></p> <p>David A. Thomas, Kasowitz, Benson, Torres &amp; Friedman LLP</p> <p>Although they may not be securities, life insurance products and premium financing arrangements often involve the participation of brokers and investment advisers as part of a wealth management strategy. Dave Thomas, an experienced litigator focusing on complex cases involving insurance sales practices and coverage, will describe what securities expert witnesses need to know about such products and arrangements to provide valuable assistance in cases involving insurance sales.</p>
1:30 – 2:30 PM	<p><b><a href="http://www.securitiesexpert.org">WWW.SecuritiesExpert.Org</a> Guided tour of SER website!</b></p> <p>Patricia Koetting Rachel Remler, SER Administrator</p> <p>The SER website is our organization's "face to the digital world." You don't need to be a member of the Geek Squad to use it effectively. A real time tour will include member website basics: uploading and editing your profile, adding a photo and communicating with members. You will also learn advanced tools to help prospective engaging counsel find you.</p>
2:30 – 2:45 PM	Break
2:45 – 3:45 PM	<p><b>Tricks, Traps and Triumphs: SER members share their experiences</b></p> <p>Bruce Foerster Gordon Yale Richard Leisner</p> <p>As expert witnesses, sometimes we've done great, sometimes not so much. Using hypothetical fact situations based on real life experiences as starting points, the panel will consider how best to deal with difficult situations.</p>
3:45 – 4:45 PM	<p><b>Members Roundtable: Bring your questions, your colleagues have answers</b></p> <p>Informal and candid give and take among SER members.</p>
5:00 PM	Adjourn

7:00 PM

Alexander's Steakhouse, 448 Brannan Street